

## Order Item Summary

CBS TELEVISION  
STATIONS

KCNC-TV

Order ID: 62790 CF LOC-POL FBD - LBD: 09/04/12 - 09/09/12 HL#: Created: 08/30/12 07:18 PM  
 Client: PACE FOR CONGRESS 2012... CPE: / / Agency Commission: 15 % Updated: ALALFORD on 08/31/12 12:39 PM  
 Agency: MEDIA STRATEGIES & RESEARCH Product: PACE FOR CONGRESS 9/4 Self :15:00 Confirmed: 08/30/12 07:23 PM  
 Buyer: SUZANNE COLLINS Demo: HHOLDS DMA RTG Sched. Code: B Contract: 09/04/12 08:36 AM  
 AE: Stacey Stark-KCNC-TV Billing Int: Monthly BM: SS  
 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

8/30 NEW ORDER (A.G.) \$37,000.

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MNEWS5AM	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$175.00	4	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MNEWS528A	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$200.00	4	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MNEWS1	0 1 2 1 2 0 0	NEWS	30	B			0.0	\$250.00	6	\$1,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	MEARLY	0 2 2 2 2 0 0	MORN	30	B			0.0	\$200.00	8	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	8										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NSUN6-8AM	* * * * * S	NEWS	30	B			0.0	\$150.00	1	\$150.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WCBSSUNAM	* * * * * S	MORN	30	B			0.0	\$850.00	1	\$850.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DRAY	* * * T * * *	DAY	30	B			0.0	\$275.00	1	\$275.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/06/12	1										

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Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	DPRICE	* T * * * * *	DAY	30	B			0.0	\$450.00	1	\$450.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	DYR	0 0 1 0 1 0 0	DAY	30	B			0.0	\$350.00	2	\$700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/09/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	NNOON	* * * T * * *	DAYN	30	B			0.0	\$275.00	1	\$275.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/06/12	09/06/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	EPHIL2	0 1 1 1 1 0 0	EFG	30	B			0.0	\$500.00	4	\$2,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NEARLY630PM	0 1 1 1 1 0 0	NEWS	30	B			0.0	\$550.00	4	\$2,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	NEARLY5PM	0 2 2 2 1 0 0	NEWS	30	B			0.0	\$600.00	7	\$4,200.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	7										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	NEVE530PM	0 0 1 0 1 0 0	NEWS	30	B			0.0	\$850.00	2	\$1,700.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/05/12	09/09/12	2										

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 Share: 0% KMGH: 0% KUSA: 0% KDVR+: 0% KWGN: 0% KTVD: 0% KPXC: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	NEARLY6PM	0 1 1 1 2 0 0	NEWS	30	B			0.0	\$550.00	5	\$2,750.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	NWKND SAT2	* * * * * S *	NEWS	30	B			0.0	\$300.00	1	\$300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	NWKND SUN	* * * * * S	NEWS	30	B			0.0	\$400.00	1	\$400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	PDEMCONVNT	* T * * * * *	CARD	30	B			0.0	\$3,300.00	1	\$3,300.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/04/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	NLATE7	0 2 1 2 1 0 0	NEWS	30	B			0.0	\$1,400.00	6	\$8,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/07/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	NLATE7	* * * * * S *	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/08/12	09/08/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Sell Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	NLATE7	* * * * * S	NEWS	30	B			0.0	\$1,400.00	1	\$1,400.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/09/12	09/09/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	LLETTER1	0 1 0 1 1 0 0	LETT	30	B			0.0	\$550.00	3	\$1,650.00		
	<u>FBD</u>	<u>LBD</u>	<u>Sep 03</u>										
	09/04/12	09/09/12	3										

## Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	65	0	\$37,000.00	\$31,450.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$37,000.00	\$31,450.00	\$0.00	\$0.00